



Monday,  
OCTOBER 20, 2008  
A WEEKLY SUPPLEMENT WITH  
THE NEW INDIAN EXPRESS



## MEDLEY

Ivy League celebrates  
20th anniversary

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## WEB WATCH

Learn all that you want,  
visually

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## SCIENCE & YOU

Cosmic telescope to  
spot distant galaxy

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education express

## ALERTS

### National Institute of Design (NID), Ahmedabad

**Courses Name:** PGDPD (Film and Video Communication)  
**Courses Description:** Post Graduate Diploma Programme  
in Design (PGDPD) (Film and Video Communication)  
[Programmes offered at Heritage Campus, Ahmedabad]  
2½ Years

**Eligibility:** Prerequisites as in Graphic Design

Candidates having a Bachelor's degree or equivalent  
(including those who will be appearing for the qualifying  
examinations during the academic year 2008-09) in the  
areas mentioned against each discipline are eligible to  
apply.

Those applying for more than one programme should  
send separate application forms. One cannot apply for  
more than two Programmes. The medium of instruction  
for PG Programme at NID is English. Upper age limit for  
candidates is 27 years (relaxable by 3 years for reserved  
categories) as on June 1, 2009. Candidates with work  
experience are preferred.

**How to Apply:** Application forms along with the  
prospectus for the ensuing academic year will be made  
available on request from the second week of October  
on payment of Rs.1500/- (Rs.750/- for reserved cate-  
gories SC/ST/PH/OBC) by a Demand Draft of any  
nationalized bank drawn in favour of the 'National  
Institute of Design' payable at Ahmedabad, along with a  
self-addressed envelope of 8" X 12" size with Rs.25/-  
stamps affixed. Make your envelope "NEED NID  
Admissions 2009".

Forms can also be obtained from select branches of Bank  
of India on payment of Rs 1500/- towards the cost of the  
form plus Rs 30/- as bank charges.

Forms downloaded from NID's website [www.nid.edu](http://www.nid.edu)  
along with required amount of DD drawn in favour of  
National Institute of Design payable at Ahmedabad will  
also be accepted.

**Closing Date:** 28 Nov 2008 Comments:

DAT for PGDPD (At All Centres): January 3, 2009, Saturday

▲ Last Date: 28-11-2008

### Bioinformatics Institute of India (BII), Noida

**Courses Name:** Industry Program in Bioinformatics

**Courses Description:** Industry Program in Bioinformatics  
(Distance Learning Programs)

**Fee:** Rs. 10,000/-

**Eligibility:** Graduation

**How to Apply:** For a free copy of the prospectus email/  
write to the program Co-ordinator Bioinformatics  
Institute of India.

Must mention complete address & name of the program.  
Or download prospectus and application forms from  
[www.bii.in](http://www.bii.in)

▲ Last Date: 30-11-2008

### Tata Institute of Social Sciences (TISS), Mumbai

**Courses Name:** MA (Media and Cultural Studies)

**Courses Description:** MA (Media and Cultural Studies)

**Eligibility:** A Bachelor's Degree of a minimum of 3 years  
duration or its equivalent (under the 10+2+3 or 10+2+4  
or 10+2+2+1 year bridge course pattern of study or any  
other pattern fulfilling the mandatory requirements of  
15 years formal education) from a recognised universi-  
ty in any discipline with minimum aggregate marks of  
50% (40% for SCs and STs). Candidates pursuing and  
completing their final year degree exams by June 20,  
2009 (except MA (Education (Elementary))) is also eligi-  
ble to apply.

**Test Centers:** Ahmedabad, Bangalore, Bhopal,  
Bhubaneswar, Chennai, Cochin, Delhi, Guwahati,  
Hyderabad, Jaipur, Kolkata, Lucknow, Mumbai, Nagpur,  
Patna, Port Blair, Pune, Ranchi and Srinagar.

**How To Apply:** Candidates can apply for not more than  
THREE programmes. The Application Form and  
Information Brochure can be obtained online by down-  
loading it from our website [www.tiss.edu](http://www.tiss.edu)

By sending a request letter with DD for Rs 1000/-if applied  
for a single programme and for multiple programmes Rs  
750/- per additional programme. The DD should be drawn  
in favour of Tata Institute of Social Sciences, payable at  
Mumbai, and also by collecting it from Cash Counter  
(Accounts Section) of TISS between 10 am and 3 pm on  
Cash payment at TISS VN Purav Marg, Deonar, Mumbai-  
400088. Tel: (022) 25525264 / 65 / 62, 9223388898 /  
9223214955 Date of Entrance Test: Dec. 14, 2008

▲ Last Date: 24-10-2008

To help students understand their subjects more easily, Teachers4UOnline has intro-  
duced live online interactive classes that will lay emphasis on concept understand-  
ing, creative, imaginative thinking and strength of the student



Photos: P Anand Kumar

# Learning made easy

**W**ITH complex syllabi that only seem to be taking a toll over students with every year, parents and teachers are doing all that they can to cut down the burden that lands on their backs. At a time when kids spend almost half their days at tutorials and yet do not manage to feel any less stressed, Teachers4UOnline has introduced live online interactive classes in collaboration with a US based e-learning company, Advancecom, for the first time. These classes

are exclusively aimed at students studying in CBSE, Matriculation and State Board (Tamil Nadu), between classes IX to XII for Mathematics, Physics and Chemistry.

This initiative has been taken in an effort to bring down the difficulty level of the subject by laying emphasis on concept understanding, creative, imaginative thinking and strength of the student. The live online interaction also helps connect students and teachers separated geographically. By using the online engine, students can connect with tutors in real time and have trained teachers guiding them through complex concepts in Maths and Science with the use of customised course material.

The faculty members have a teaching background and experience of at least 10 to 15 years in schools of different boards. A training programme by the collaborator is also held for the teachers to help them effectively use the versatile engine, its applications and softwares.

At the demo session of the interactive class held last week, a short interaction between a student of Chettinad Vidhyashram and a teacher of this portal was held for a Chemistry lesson. "This pro-



vides a one-on-one live online tutoring experience. It's a great fusion of technology and knowledge driven formula. We can now reach out to a larger audience and get access to a student with his / her learning curve. Students can access classes from their homes and customised, individualised course content is provided," said Subhadra Venkatesan, one of the faculty members of the portal. A number of questions and clarifications were also put forward by YG Parthasarathy, Dean and Director of PSBB schools, on the efficiency of the programme for classroom use in schools.

Application questions and self tests will be held periodically for the students to help them understand the concept better. A resource bank and a provision for uploads

by students will also be available for future references.

According to the panel representing Teachers4UOnline, there are provisions for a student to always pause a class in case of clarifications or need for repetition. However, as far as the features are concerned, you may not spot much differences here from the usual tutorial that your child goes to; only, this can be accessed anytime during the day, immediately.

The courses are grouped per class and priced at one month, three months, six months or for a year respectively. For more details on the subject packages and complete class packages, log on to [www.teachers4uonline.com](http://www.teachers4uonline.com).

—Edex

### System Requirements

- Windows Windows 2000 Windows XP
- RAM 512MB 1GB
- Processor Intel Pentium 4 Intel Core2Duo
- Internet Broadband 256kbps (Wired) Broadband 512kbps (Wired)
- Screen Resolution 1280X800 1280X800
- Web Browser Internet Explorer 6 Internet Explorer 6 or Higher
- Java Online Version Offline Version
- Flash Player Adobe Flash Player 7
- Adobe Flashplayer 9
- Sound Hardware Speakers and Microphone Headphone with Microphone



## Certification Programme on STOTT PILATES



**T**HE ZONE, Mind & Body Studio will conduct the Stott Pilates Intensive Mat Plus (IMP) course and the Intensive Reformer (IR) course on November 2008 at their premises in Bangalore. The courses will be taught by a Stott certified instructor who will be coming in from Singapore. The courses provide a balanced and thorough blend of theory, observation and practical experience to help you master the repertoire while having fun and getting in great shape yourself. They will be conducted

STOTT PILATES is a contemporary approach to the original exercise method pioneered by the late Joseph Pilates. The Stott Pilates method also includes modifications to cater to many different body types and abilities, making it applicable to everyday life. It's used by rehab and prenatal clients, athletes, celebrities and dancers in their daily life activities

ed over a two week period starting from November 3 to 15 and have limited seats.

The Stott Pilates certification is recognised world-wide. The programs being conducted are for fitness instructors

- physiotherapists,
- rehab specialists
- current Pilates instructors who want the best Pilates certification available world-wide
- people who have been doing Pilates before and are interested in learning detailed technical aspects of Pilates so they

can work out better, on their own or with another instructor

● people who have not done Pilates before can also do this course, if they are interested, but must attend some sessions of Pilates at The Zone before the course to know the basics

● fitness enthusiasts who want to increase their body awareness

For more information you can visit The Zone, Mind & Body Studio or call on +91-98453-91006. Visit [www.thezonestudio.com](http://www.thezonestudio.com)

—Edex